



LA QUINTA

POPULATION CHARACTERISTICS

Population			2010 Racial & Ethnic Population (*4)			2010 Population by Age (*4)		
1970	#	(*1)		Number	Percent		Total	Percent
1980	#	(*1)				0-4	2,665	6.0%
1990	11,215	(*1)	White	27,141	61.1%	5-9	3,420	7.7%
1995	16,600	(*2)	African American	711	1.6%	10-14	3,554	8.0%
1996	17,400	(*2)	Asian/Pac Islander	1,510	3.4%	15-19	2,221	5.0%
1997	18,550	(*2)	All Other Races	888	2.0%	20-24	2,177	4.9%
1998	19,550	(*2)	Hispanic*	14,170	31.9%	25-34	5,108	11.5%
1999	20,800	(*2)	Total Population	44,421	100.0%	35-44	6,752	15.2%
2000	23,694	(*1)	* Hispanic can be of any race			45-54	6,530	14.7%
2001	26,082	(*2)				55-59	2,621	5.9%
2002	28,872	(*2)				60-64	2,221	5.0%
2003	30,812	(*2)				65-74	4,487	10.1%
2004	33,029	(*2)				75-84	2,043	4.6%
2005	36,280	(*2)				85+	622	1.4%
2006	38,510	(*2)				Total	44,421	100.0%
2007	41,040	(*2)				Median Age:		39.6
2008	42,721	(*2)				Percent of County:		2.1%
2009	43,830	(*2)						
2010	44,421	(*2)						
Projections			2010 Voter Registration (*7)			2010 Population by Sex (*6)		
2015	46,537	(*3)		Number	Percent		Number	Percent
2020	48,318	(*3)	Democrat	5,187	29.4%	Male	22,077	49.7%
2025	49,919	(*3)	Republican	9,120	51.8%	Female	22,344	50.3%
2030	51,495	(*3)	Other	673	3.8%	Total	44,421	100.0%
2035	52,990	(*3)	Decline to State	2,633	14.9%			
			Total	17,613	100.0%			

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

Note: Total might not add up due to rounding.

(*4) Claritas, ACS and CA State Dept. of Finance

(*5) Riverside County Dept. of Public Health

(*6) Census, ACS and CA State Dept. of Finance

(*7) CA Secretary of State, January 2010

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future population in the annexed area may not be reflected in these projections.

LA QUINTA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

2010 Labor Force Participation* (*1)

Civilian Labor Force	14,600
Employed	13,400
Unemployed	1,200
Unemployment Rate	8.1%

*City residents working anywhere, preliminary March 2010

Employment/Jobs Projections* (*2)

2020	10,379
2035	11,905

* Jobs within the City boundary

Taxable Sales in 1,000s of Dollars (*4)

Year	Total	Percent of County
2002	\$372,039	1.9%
2003	\$447,877	2.1%
2004	\$584,039	2.3%
2005	\$683,476	2.4%
2006	\$754,063	2.5%
2007	\$826,448	2.8%
2008	\$731,831	2.8%

Median Household Income

Year	Median Income
2000*	\$54,552 (*5)
2008**	\$78,898 (*6)

* Expressed in 1999-inflation adjusted dollars

** 2006-2008 American Community Survey 3 year estimates, Median Household Income expressed in 2008-inflation adjusted dollars

Sources: (*1) California Employment Development Department (preliminary June 2009, not seasonally adjusted)

(*2) Riverside County Center for Demographic Research

(*3) Traffic Analysis Zone Data and Riverside County Center for Demographic Research

(*4) State Board of Equalization

(*5) Decennial Census, US Census Bureau

(*6) American Community Survey

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2005 boundary; therefore current or future employment in the annexed area may not be reflected in these projections. These projections will be revised fall 2009.