



NORCO

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units		Housing Units by Type					
			2000 (*1)	Percent	2010 (*2)	Percent	
1970	4,019 (*1)	Single Detached	5,903	94.0%	6,813	94.2%	
1980	5,383 (*1)	Single Attached	137	2.2%	137	1.9%	
1990	5,785 (*1)	Multi-Family: 2 to 4	9	0.1%	9	0.1%	
2000	6,277 (*1)	Multi-Family: 5 Plus	137	2.2%	177	2.4%	
2001	6,325 (*2)	Mobile Homes	91	1.4%	93	1.3%	
2002	6,493 (*2)	Total Units	6,277	100%	7,229	100.0%	
2003	6,577 (*2)	Occupancy	6,136	97.8%	7,066	97.8%	
2004	6,658 (*2)	Vacancy	141	2.2%	163	2.3%	
2005	6,972 (*2)	Median Home Price (*4)		Housing Unit Building Permits (*5)			
2006	7,185 (*2)	2001	\$280,000	Single-Family Structure	All Multi-Family Structure	Total Units	
2007	7,221 (*2)	2002	\$289,000	1991	16	0	16
2008	7,222 (*2)	2003	\$350,000	1992	8	0	8
2009	7,229 (*2)	2004	\$490,000	1993	8	0	8
2010	7,229 (*2)	2005	\$640,000	1994	57	0	57
Projections		2006	\$625,000	1995	46	0	46
2015	7,849 (*3)	2007	\$605,000	1996	44	40	84
2020	8,362 (*3)	2008	\$425,000	1997	25	10	35
2025	8,719 (*3)	2009	\$350,000	1998	29	0	29
2030	8,888 (*3)	2010*	\$322,500	1999	103	0	103
2035	9,083 (*3)	*September 2010		2000	147	0	147
		Persons Per Occupied Housing Unit (*2)		2001	140	40	180
		2000	3.15	2002	59	10	69
		2010	3.25	2003	91	30	121
				2004	94	30	124
				2005	80	0	80
				2006	7	0	7
				2007	4	0	4
				2008	2	0	2
				2009	0	0	0

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

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ECONOMIC AND LABOR FORCE CHARACTERISTICS

2010 Labor Force Participation* (*1)

Civilian Labor Force	13,600
Employed	12,000
Unemployed	1,700
Unemployment Rate	12.4%

* City residents working anywhere, preliminary March 2010

Employment/Jobs Projections* (*2)

2020	16,778
2035	22,221

* Jobs within the City boundary

Taxable Sales in 1,000s of Dollars (*4)

Year	Total	Percent of County
2002	\$456,408	2.3%
2003	\$487,537	2.2%
2004	\$503,573	2.0%
2005	\$557,655	2.0%
2006	\$557,095	1.9%
2007	\$509,334	1.8%
2008	\$436,753	1.7%

Median Household Income

Year	Median Income
2000*	\$62,652 (*5)
2008**	\$78,141 (*6)

* Expressed in 1999-inflation adjusted dollars

** 2006-2008 American Community Survey 3 year estimates, Median Household Income expressed in 2008-inflation adjusted dollars

Sources: (*1) California Employment Development Department (preliminary June 2009, not seasonally adjusted)

(*2) Riverside County Center for Demographic Research

(*3) Traffic Analysis Zone Data and Riverside County Center for Demographic Research

(*4) State Board of Equalization

(*5) Decennial Census, US Census Bureau

(*6) American Community Survey

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2005 boundary; therefore current or future employment in the annexed area may not be reflected in these projections. These projections will be revised fall 2009.