



PALM SPRINGS

POPULATION CHARACTERISTICS

Population		2010 Racial & Ethnic Population (*4)			2010 Population by Age (*4)		
1970	20,936 (*1)		Number	Percent		Total	Percent
1980	32,271 (*1)	White	30,938	64.4%	0-4	2,114	4.4%
1990	40,181 (*1)	African American	2,450	5.1%	5-9	1,441	3.0%
1995	41,050 (*2)	Asian/Pac Islander	2,498	5.2%	10-14	1,681	3.5%
1996	41,300 (*2)	All Other Races	1,057	2.2%	15-19	2,210	4.6%
1997	41,700 (*2)	Hispanic*	11,097	23.1%	20-24	2,402	5.0%
1998	42,050 (*2)	Total Population	48,040	100.0%	25-34	5,669	11.8%
1999	42,350 (*2)	* Hispanic can be of any race			35-44	6,437	13.4%
2000	42,805 (*1)	Vital Statistics (*5)			45-54	7,686	16.0%
2001	43,397 (*2)		2007	2008	55-59	3,267	6.8%
2002	43,948 (*2)	Total Births	397	383	60-64	3,363	7.0%
2003	44,506 (*2)	Birth Rate*	8.5	8.1	65-74	5,380	11.2%
2004	44,938 (*2)	Total Deaths	621	575	75-84	4,564	9.5%
2005	45,878 (*2)	Death Rate*	13.3	12.2	85+	1,826	3.8%
2006	46,638 (*2)	* Rates per 1,000 population			Total	48,040	100.0%
2007	46,795 (*2)	2010 Voter Registration (*7)			Median Age: 48.0		
2008	46,992 (*2)		Number	Percent	Percent of County: 2.2%		
2009	47,653 (*2)	Democrat	11,037	49.0%			
2010	48,040 (*2)	Republican	6,956	30.9%			
		Other	875	3.9%			
		Decline to State	3,638	16.2%			
		Total	22,506	100.0%			
		2010 Population by Sex (*6)					
			Number	Percent			
		Male	26,470	55.1%			
		Female	21,570	44.9%			
		Total	48,040	100.0%			
		Projections					
2015	50,423 (*3)						
2020	52,645 (*3)						
2025	55,072 (*3)						
2030	57,441 (*3)						
2035	59,818 (*3)						

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

Note: Total might not add up due to rounding.

(*4) Claritas, ACS and CA State Dept. of Finance

(*5) Riverside County Dept. of Public Health

(*6) Census, ACS and CA State Dept. of Finance

(*7) CA Secretary of State, January 2010

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future population in the annexed area may not be reflected in these projections.

PALM SPRINGS

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type					
			2000 (*1)	Percent	2010 (*2)	Percent		
1970	11,921	(*1)	Single Detached	10,111	32.8%	12,235	36.4%	
1980	24,526	(*1)	Single Attached	6,160	20.0%	6,679	19.9%	
1990	30,517	(*1)	Multi-Family: 2 to 4	2,489	8.1%	2,569	7.7%	
2000	30,822	(*1)	Multi-Family: 5 Plus	9,827	31.9%	9,893	29.4%	
2001	30,952	(*2)	Mobile Homes	2,235	7.3%	2,227	6.6%	
2002	31,064	(*2)	Total Units	30,822	100%	33,603	100.0%	
2003	31,174	(*2)	Occupancy	20,515	66.6%	22,370	66.6%	
2004	31,339	(*2)	Vacancy	10,307	33.4%	11,233	33.4%	
2005	32,068	(*2)	Median Home Price (*4)		Housing Unit Building Permits (*5)			
2006	32,841	(*2)	2001	\$150,000	Single-Family Structure	All Multi-Family Structure	Total Units	
2007	33,250	(*2)	2002	\$169,000	1991	93	190	283
2008	33,479	(*2)	2003	\$202,750	1992	18	2	20
2009	33,558	(*2)	2004	\$289,000	1993	20	16	36
2010	33,603	(*2)	2005	\$360,000	1994	14	98	112
Projections			2006	\$397,500	1995	30	0	30
2015	35,190	(*3)	2007	\$375,000	1996	37	40	77
2020	36,381	(*3)	2008	\$285,500	1997	38	0	38
2025	37,671	(*3)	2009	\$200,000	1998	71	52	123
2030	38,912	(*3)	2010*	\$205,000	1999	120	0	120
2035	40,153	(*3)	*September 2010		2000	179	2	181
			Persons Per Occupied Housing Unit (*2)		2001	100	0	100
			2000	2.05	2002	134	0	134
			2010	2.12	2003	607	4	611
					2004	451	206	657
					2005	440	344	784
					2006	347	74	421
					2007	218	11	229
					2008	61	4	65
					2009	63	0	63

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Center for Demographic Research

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

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ECONOMIC AND LABOR FORCE CHARACTERISTICS

2010 Labor Force Participation* (*1)

Civilian Labor Force	26,300
Employed	23,100
Unemployed	3,100
Unemployment Rate	11.9%

*City residents working anywhere, preliminary March 2010

Employment/Jobs Projections* (*2)

2020	43,699
2035	52,984

* Jobs within the City boundary

Taxable Sales in 1,000s of Dollars (*4)

Year	Total	Percent of County
2002	\$617,260	3.2%
2003	\$675,487	3.1%
2004	\$747,391	3.0%
2005	\$822,735	2.9%
2006	\$876,619	2.9%
2007	\$852,473	2.9%
2008	\$826,056	3.2%

Median Household Income

Year	Median Income
2000*	\$35,973 (*5)
2008**	\$45,114 (*6)

* Expressed in 1999-inflation adjusted dollars

** 2006-2008 American Community Survey 3 year estimates, Median Household Income expressed in 2008-inflation adjusted dollars

Sources: (*1) California Employment Development Department (preliminary June 2009, not seasonally adjusted)

(*2) Riverside County Center for Demographic Research

(*3) Traffic Analysis Zone Data and Riverside County Center for Demographic Research

(*4) State Board of Equalization

(*5) Decennial Census, US Census Bureau

(*6) American Community Survey

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2005 boundary; therefore current or future employment in the annexed area may not be reflected in these projections. These projections will be revised fall 2009.