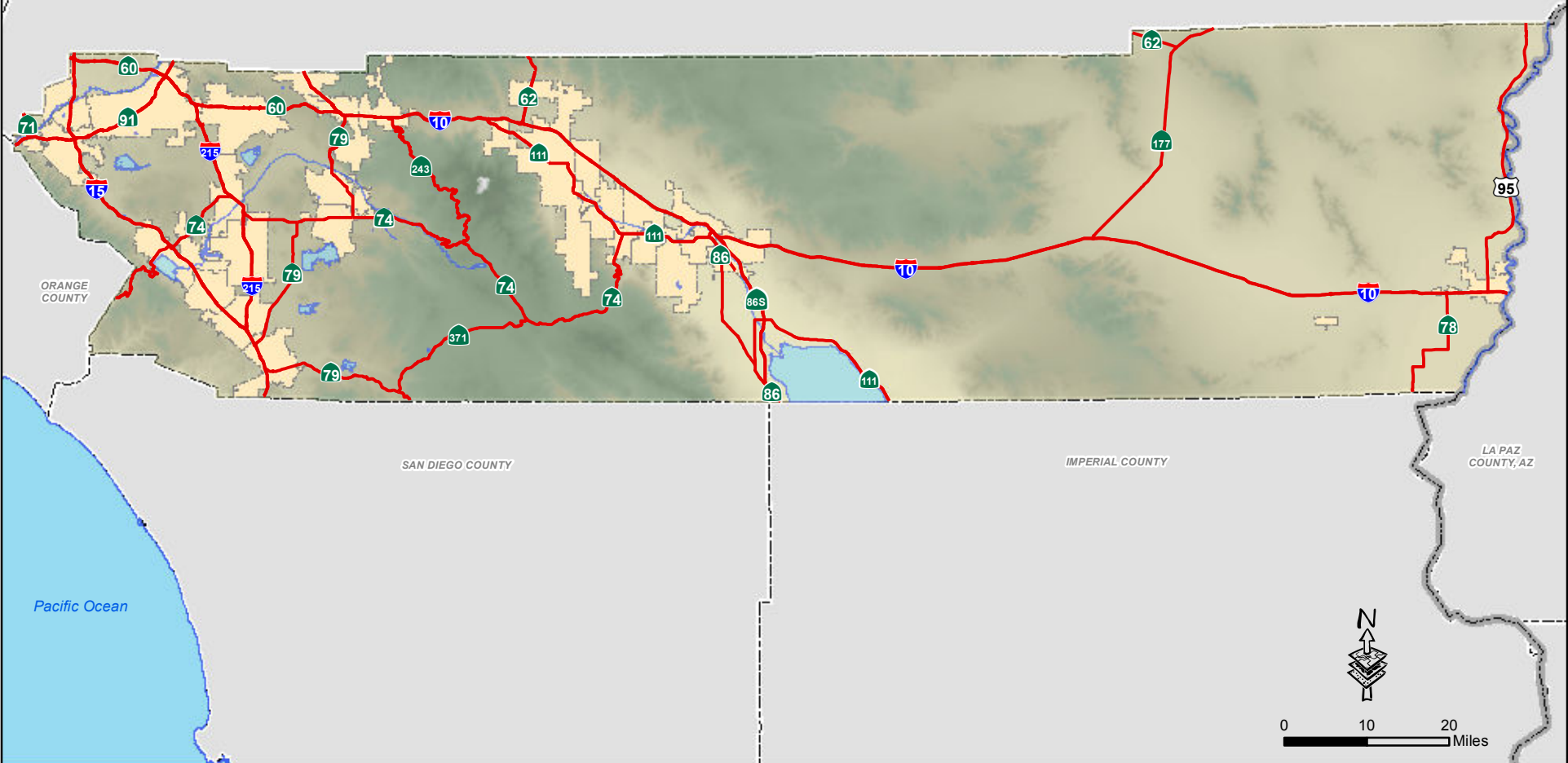


# COUNTY OF RIVERSIDE

SAN BERNARDINO COUNTY



ORANGE COUNTY

SAN DIEGO COUNTY

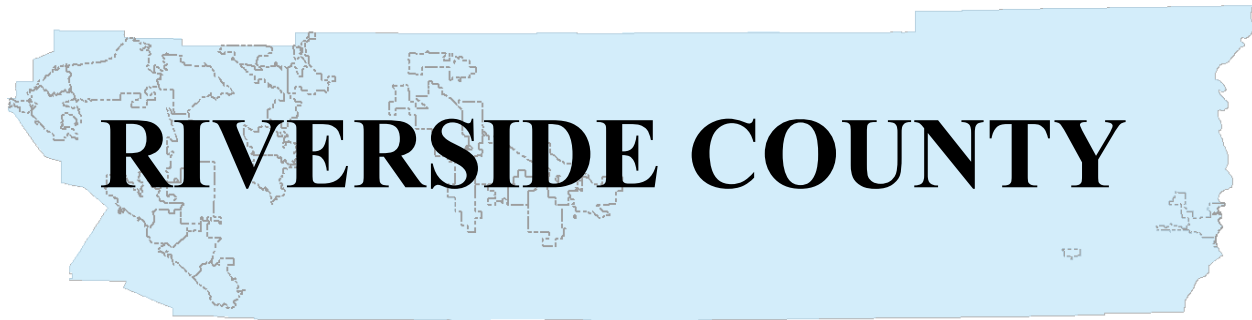
IMPERIAL COUNTY

LA PAZ COUNTY, AZ

Pacific Ocean



0 10 20 Miles



**POPULATION CHARACTERISTICS**

<b>Population</b>		
1970	459,074	(*1)
1980	663,166	(*1)
1990	1,170,413	(*1)
1995	1,365,500	(*2)
1996	1,391,800	(*2)
1997	1,420,600	(*2)
1998	1,451,400	(*2)
1999	1,490,500	(*2)
2000	1,545,387	(*1)
2001	1,590,131	(*2)
2002	1,652,835	(*2)
2003	1,724,335	(*2)
2004	1,804,037	(*2)
2005	1,883,572	(*2)
2006	1,962,198	(*2)
2007	2,030,054	(*2)
2008	2,077,183	(*2)
2009	2,109,882	(*2)
2010	2,139,535	(*2)
<b>Projections</b>		
2015	2,376,190	(*3)
2020	2,649,781	(*3)
2025	2,924,791	(*3)
2030	3,177,311	(*3)
2035	3,396,287	(*3)

<b>2010 Racial &amp; Ethnic Population (*4)</b>		
	Number	Percent
White	913,581	42.7%
African American	128,372	6.0%
Asian/Pac Islander	115,535	5.4%
All Other Races	57,767	2.7%
Hispanic*	924,279	43.2%
<b>Total Population:</b>	<b>2,139,535</b>	<b>100.0%</b>
* Hispanic can be of any race		

<b>Vital Statistics (*5)</b>		
	2007	2008
Total Births	33,542	32,629
Birth Rate*	16.5	15.7
Total Deaths	13,715	13,887
Death Rate*	6.8	6.7
* Rates per 1,000 population		

<b>2010 Voter Registration (*7)</b>		
	Number	Percent
Democrat	296,976	37.0%
Republican	331,523	41.3%
Other	35,142	4.4%
Decline to State	139,040	17.3%
<b>Total</b>	<b>802,681</b>	<b>100.0%</b>

<b>2010 Population by Age (*4)</b>		
	Total	Percent
0-4	171,163	8.0%
5-9	154,047	7.2%
10-14	173,302	8.1%
15-19	166,884	7.8%
20-24	164,744	7.7%
25-34	348,744	16.3%
35-44	297,395	13.9%
45-54	258,884	12.1%
55-59	89,860	4.2%
60-64	74,884	3.5%
65-74	115,535	5.4%
75-84	96,279	4.5%
85+	27,814	1.3%
<b>Total</b>	<b>2,139,535</b>	<b>100.0%</b>
<b>Median Age:</b>		<b>31.4</b>
<b>Percent of County:</b>		<b>100.0%</b>

<b>2010 Population by Sex (*6)</b>		
	Number	Percent
Male	1,069,024	50.0%
Female	1,070,511	50.0%
<b>Total</b>	<b>2,139,535</b>	<b>100.0%</b>

Sources: (\*1) Decennial Census, US Census Bureau  
 (\*2) January Estimate, CA State Dept. of Finance  
 (\*3) Riverside County Center for Demographic Research  
 (\*4) Claritas, ACS, and CA State Dept. of Finance  
 (\*5) CA Dept. of Public Health  
 (\*6) Census, ACS, and CA State Dept. of Finance  
 (\*7) CA Secretary of State, January 2010

Note: Totals might not add up due to rounding.

# RIVERSIDE COUNTY

## HOUSING & HOUSEHOLD CHARACTERISTICS

<b>Housing Units</b>			<b>Housing Units by Type</b>					
			<b>2000</b> (*1)		<b>2010</b> (*2)			
				Percent		Percent		
1970	169,757	(*1)	Single Detached	356,451	61.0%	524,172	66.8%	
1980	295,069	(*1)	Single Attached	42,301	7.2%	44,844	5.7%	
1990	483,847	(*1)	Multi-Family: 2 to 4	30,192	5.2%	33,243	4.2%	
2000	584,674	(*1)	Multi-Family: 5 Plus	72,842	12.5%	96,377	12.3%	
2001	595,606	(*2)	Mobile Homes	82,888	14.2%	85,721	11.0%	
2002	613,338	(*2)	Total Units	584,674	100%	784,357		
2003	633,749	(*2)	Occupancy	506,218	86.6%	682,283	87.0%	
2004	659,388	(*2)	Vacancy	78,456	13.4%	102,074	13.0%	
2005	689,340	(*2)	<b>Median Home Price</b> (*4)		<b>Housing Unit Building Permits</b> (*5)			
2006	721,699	(*2)	2001	\$172,894	Single-Family Structure	All Multi-Family Structure	Total Units	
2007	753,286	(*2)	2002	\$202,914	1991	9,107	2,850	11,957
2008	772,480	(*2)	2003	\$248,780	1992	7,362	734	8,096
2009	779,077	(*2)	2004	\$331,106	1993	7,549	200	7,749
2010	784,357	(*2)	2005	\$400,000	1994	7,790	328	8,118
<b>Projections</b>			2006	\$420,000	1995	7,378	182	7,560
2015	884,258	(*3)	2007	\$395,000	1996	7,127	472	7,599
2020	981,297	(*3)	2008	\$260,000	1997	8,042	938	8,980
2025	1,072,247	(*3)	2009	\$187,000	1998	9,671	1,868	11,539
2030	1,161,671	(*3)	2010*	\$200,000	1999	11,823	1,472	13,295
2035	1,250,549	(*3)	*September 2010		2000	13,323	1,702	15,025
			<b>Persons Per Occupied Housing Unit</b> (*2)		2001	16,778	2,234	19,012
			2000	2.98	2002	20,912	1,343	22,255
			2010	3.08	2003	25,424	4,929	30,353
					2004	29,182	4,264	33,446
					2005	30,350	4,023	34,373
					2006	20,882	3,883	24,765
					2007	9,717	2,617	12,334
					2008	3,820	1,943	5,763
					2009	3,079	614	3,693

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance

(\*3) Riverside County Center for Demographic Research

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

Note: Totals might not add up due to rounding.

# RIVERSIDE COUNTY

## ECONOMIC AND LABOR FORCE CHARACTERISTICS

### 2010 Labor Force Participation\* (\*1)

Civilian Labor Force	918,900
Employed	779,800
Unemployed	139,100
Unemployment Rate	15.1%

\*County residents working anywhere, preliminary March 2010

### Employment/Jobs Projections\* (\*2)

2020	927,300
2035	1,285,284

\* Jobs within the County Boundary

### Taxable Sales in 1,000s of Dollars (\*4)

Year	Total
2002	\$19,498,994
2003	\$21,709,135
2004	\$25,237,148
2005	\$28,256,491
2006	\$29,816,237
2007	\$29,023,609
2008	\$26,003,595

### Median Household Income

Year	Median Income
2000*	\$42,887 (*5)
2008**	\$58,168 (*6)

\* Expressed in 1999-inflation adjusted dollars

\*\* 2006-2008 American Community Survey 3 year estimates, Median Household Income expressed in 2008-inflation adjusted dollars

Sources: (\*1) California Employment Development Department (preliminary June 2009, not seasonally adjusted)

(\*2) Riverside County Center for Demographic Research

(\*3) Traffic Analysis Zone Data and Riverside County Center for Demographic Research

(\*4) State Board of Equalization

(\*5) Decennial Census, US Census Bureau

(\*6) American Community Survey

Note: Totals might not add up due to rounding.